

LISA HULTENGREN

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PROFILE

I'm a positive and ambitious person. I thrive on taking responsibility. My main interests lie in strategic and creative thinking. I love cross-functional challenges where I can explore new insights and execute innovative solutions.

EDUCATION

PARSONS NEW SCHOOL FOR DESIGN, NY, USA, GRADUATED 2014
BBA STRATEGIC DESIGN & MANAGEMENT, Academic Honors:
A four-year program that integrates business, design and liberal arts education. I specialized in the strategic aspects of design and creating visual communication.

ART COLLEGE FOLKUNIVERSITETET, SWEDEN, FALL 2009
Art, form and design education in preparation for BA studies.

DONNERGYMNASIET, SWEDEN, GRADUATED 2009
SOCIAL SCIENCE AND BUSINESS PROGRAM

EXPERIENCE

HLW, CURRENT
EXTERNAL CONSULTANT: HLW is an international architecture and design consultancy firm. Working directly under the Director of Strategy and Discovery. Involved in business strategy, benchmarking and visual communication.

INFINITE INTELLIGENCE, NY, USA, OCT 2013 – JUL 2014
"MANAGING DIRECTOR": Infinite Intelligence, a start-up organization, operates under Socially Innovative Responsible Enterprises (SIRE). They create tools to frame social issues and visually express global problems.

HLW, NY, USA, SPRING 2014
STRATEGY INTERN: Worked directly under the Director of Strategy and Discovery. Involved in business strategy and creating marketing tools.

MOCKUP, SWEDEN, SUMMER 2013
ART DIRECTOR INTERN: Mockup is a traditional advertising agency. Worked with pitching new campaign ideas, brand identity, digital designs and writing fundamental HTML5.

WHISPR GROUP, NY, USA, SUMMER 2012
ART DIRECTOR INTERN: Whispr is a social media advertising agency. Involved in campaign ideation, web design, creating presentations and analyzing the social media market.

GKSS ÆOLUS ISLAND, SWEDEN, SUMMERS 2007-2011
INSTRUCTOR: Æolus offers week-long sailing camps for kids.

SKILLS

Native in Swedish, full professional proficiency in English. Microsoft Office. Adobe Illustrator, InDesign, Photoshop and Premiere Pro. Familiar with HTML5 and CSS3.